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Issue 17



Tarff Valley Ltd

Trading Together, Growing Together, Since 1903

Newsletter



INTRODUCING OUR NEW ROSETTE RANGE!

Our 'Rosette' Range has been specially formulated using only the finest ingredients to offer the livestock producer a selection of premium quality blended feeds. Designed with pedigree cattle and sheep breeders in mind, the 'Rosette' Range has all the attributes to enhance performance through the growing and finishing stages of show and sale preparation.

Presented in newly designed 25kg polythene sacks, look out for 'Rosette' when you're in store!



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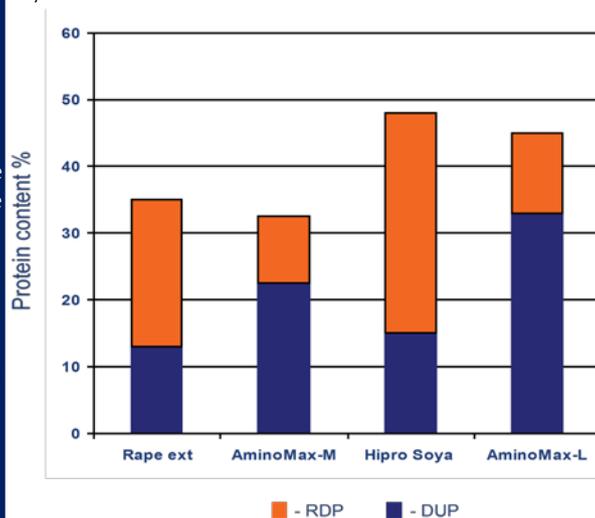
AminoMax Rumen Protected Proteins with Proven Performance at Grass

Good grazing normally supplies a large excess of rumen degradable protein but only enough DUP (Digestible, Undegradable Protein) to meet the needs of cows giving 25 litres per day or less. If you have cows producing higher milk yields than this, then an extra 20g of DUP per kg of cake should increase milk production by an extra litre per cow.



rumen protected soya and rape are produced by heating in the presence of sugar and steam. This significantly improves the DUP content and is unique to Carrs Billington feeds.

The graph below illustrates how the AminoMax process increases the DUP proportion of rapeseed meal and Hi-Pro soya.



can help you by:

- 1) Reducing the amount of excess rumen degradable protein in the diet which is wasteful and can have adverse effects on cow health.
- 2) Increasing milk production of high performance cows.

The following cake options contain AminoMax Protein:

Kiwi 14 - Very high energy, specially fortified with minerals and vitamins for low input grazing systems.

Rumen-Aid 16 - for high yielding cows, where butterfat needs to be boosted.

ButterMax 16 - Carrs Billington's highest energy high fibre cake containing Butterfat Extra and Actisaf yeast.

Speak to your local Tarff sales representatives for more information.

Achieve peace of mind and cost savings with CLiK® EXTRA

The cost implications of blowfly strike are considerable and quickly add up when we consider the negative impact on daily liveweight gain, resulting in longer time on farm alongside the costs of re-gathering and reactively treating struck sheep.

Being proactive and adopting a preventative approach is recommended to allow peace of mind and maintain productivity.

CLiK EXTRA launched in 2017 and comes from the same family as CLiK® and CLiKZiN®. CLiK EXTRA provides 19 weeks full fleece* blowfly prevention – the longest-lasting protection on the market – reflecting the lengthening season. Along with CLiK and CLiKZiN, CLiK EXTRA contains FleeceBind®, the unique, patented technology which ensures the product not only spreads from tip to base of the fleece and onto new wool growth but also binds the formulation strongly in place. This means that, when applying to lambs, the product will 'grow' with the animal and continue to provide the full fleece protection.

From a cost perspective, early treatment is also beneficial: A 5L pack will provide 250 doses based on 20kg lambs versus 166 doses if applied when animals are 31-50kg. This equates to a saving of 37p per animal per treatment if applied earlier when the lambs are smaller. When we look at the cost per dose per week, you will be saving 2p per animal as the cost for a 20kg lamb per week is 3.9p instead of 5.9p if you wait and apply to a 31-50kg animal.**

In addition to the cost benefits of applying CLiK EXTRA early, the 19 weeks protection means you can take control of when you apply the product at a busy time of year, knowing you will have peace of mind for your flock.

Always be careful when applying medicines to make sure animals are weighed, the applicator gun is calibrated and manufacturer guidelines are followed. For the CLiK franchise, always use the 4stroke method to ensure accurate administration. Ask your Tarff animal health advisor at your local store for more information.

* Spreads to areas covered by fleece, other areas may not be protected, including the feet

** Based on a retail price of £185 per 5L CLiK EXTRA.



We were delighted to be one of the sponsors of the Dumfries & Galloway District Young Farmers Calf Rally which was held on Sunday 15th & Monday 16th April at Dumfries Market. Congratulations to Megan Forsyth, Mains of Minnydow, for winning Champion with 'Little Miss Meg', a LMX Heifer and Reserve Champion with 'The Eliminator', a LMX bullock.

Dates for your diaries

Wednesday 30th May
- ScotSheep

Wednesday 25th July
- Stranraer show

Wednesday 1st August
- Wigtown Show

Thursday 2nd August
- Stewartry Show

Saturday 4th August
- Dumfries Show

Thursday 9th August
- Islay Show

Fill your silage pit!

Available for pitting:
Distillers Draff
Stockfeed Potatoes
Moist Blends

Please call Alex Hannah on 07818455592 or speak to your local Tarff contact for more details.

Drainage

We have a wide selection of drainage materials available at all stores. Call us to discuss your requirements.



Heifers, Rumen Bugs and Crystalyx Cattle Booster

A ruminant animal hosts millions of rumen bugs, all hidden from view but essential to the success of your business. Rumen bugs have few needs in life; to perform at their best they need a stable rumen environment and a regular supply of food.

So how can you improve animal performance through influencing rumen function in a cost-effective way?

Crystalyx – all our products are slow cooked for around 1.25 hours in three different stages. It is like cooking in an AGA/slow cooker rather than flash frying in a wok, resulting in a consistent naturally hardened mineralised feed lick not unlike treacle toffee. It is the slow cooking process that makes the difference.

Trials show that when fed Crystalyx the nutritional value of forages is increased, leading to improved animal performance.

Animals have to lick the product providing a regular supply of highly fermentable sugars to the rumen; this increases the number of rumen bugs leading to an increased rate of digestion of cellulose (+10%) and increased dry matter intake (+13%).

How Can Crystalyx Cattle Booster Help This Summer?

Numerous independent research studies have confirmed that:

- Heifers gain weight faster when supplemented with Crystalyx Cattle Booster – even when on spring/early summer grass (Newcastle University & Aberystwyth University study data)
- Heifers supplemented with Cattle Booster at grass grow faster, but are leaner (lower BCS) than equivalent control heifers on grass alone (SAC study data)
- Bulling heifers fed Cattle Booster for a full grazing season (175 days) gained 37kg more than control heifers on grass alone (German study data)
- Bulling heifers fed Cattle Booster at grass had higher conception and pregnancy rates (up to 15% higher) than control heifers on grass alone (92% vs 80%, German study data)

Feeding Crystalyx Cattle Booster to replacement heifers at grass:

- Increases DLWG (by up to 36%)
- Produces larger framed, leaner heifers
- Increases pregnancy and conception rates
- Gets heifers in-calf earlier/quicker

Boost your animal performance this summer with Crystalyx. Speak to your local Tarff sales representative for more details.



Pink bales raise over £50,000 for breast cancer research

Farmers up and down the country have helped raise more than £50,000 in aid of breast cancer research over the last three years, simply by choosing pink wrap for making baled silage and there's an opportunity to build on that by continuing to choose Volac's special pink Topwrap RS1900 film when making baled silage this year.

"For every roll of the special pink wrap purchased, £3 is donated to the charity 'Breast Cancer Now' to further breast cancer research," explains Jackie Bradley of Volac. "This is made up of contributions from the merchant supplying the roll, the film's manufacturer, Trioplast, and Volac.

"The initiative has been a huge success since it was launched three years ago, with images of pink bales on farms attracting all sorts of media attention. It's great for farming to be seen to be supporting such a worthwhile cause.

"The other great thing is that using the pink film also benefits farmers, because Topwrap RS1900 provides 1,900 metres of film per roll and wraps 10 more bales per roll than original Topwrap. Wrapping more bales per roll also means less stopping in order to change rolls.

For balewrap prices, including Topwrap RS1900, please speak to your local Tarff representative.



IMPORTANT: General Data Protection Regulation

New regulations regarding data protection are coming into force on Friday 25th May. This means you will have greater control over who stores personal information and how this information is used by businesses and organisations.

If you would like to keep receiving information from us i.e. exclusive news, special offers, new product & service updates, newsletter (electronically), text messages and any other form of communication then please let us know!

How does this affect me?

You now have to 'Opt In' to continue receiving information from any business. So, if you don't fill out a consent form for Tarff, we will unfortunately be unable to continue to provide the above types of information to you.

What must I do to continue receiving news and information from Tarff Valley?

To stay up to date and to give us consent to contact you, please email marketing@tarffvalley.co.uk and express that you would like to be a part of our mailing list. You will then be forwarded a consent form where you can enter your email address, name, phone number (optional) and farm type. This will confirm you would like to be a part of our mailing list.